COOKIES POLICY GROUPS2GO

The User, by accessing the Website, agrees to receive files transmitted to them by the Groups2go servers called "Cookie", this term being understood as any data file that is stored on the hard drive of the User's computer or mobile devide when he has access to the Website. Such files may contain information such as identification provided by the User or information to track the pages that the User has visited. A Cookie cannot read data or information from the User's hard drive or read Cookies created by other sites or pages visited. Cookies are text files containing small amounts of information that are downloaded to your device when you visit a website. Cookies are then sent back to the origination website on each subsequent view (first-party cookies) or to another website that recognizes that cookie (third-party cookies). Cookies are useful because they make it possible for a website to recognize a user's device. Cookies have many purposes, such as allowing you to navigate between pages efficiently, remembering your preferences, and generally improving your user experience. They also help you ensure that the ads you see online are the most relevant to you and your interests. Based on the function of cookies and the purpose for which they are used, there are four categories of cookies: strictly necessary cookies, permormance cookies, functionality cookies or advertising cookies. As with most websites, your visit to the Groups2go porta uses cookies to improve the user experience by making it possible for the website to remember you, either for the duration of your visit or for repeat visits, which allows you to in will allow you to navigate between pages more efficently, saving your preferences, allowing you to interact with social networks sucha as Facebook or Google+ and offering you Google Maps services. Cookies will be set by our website or other websites that run their content on our website; For example, our website includes embedded "Share" huttons that allow website users to share our content with friends through social networks such as Facebook and X. Those other pages may set a cookie when you are logged in to their service. Groups2go does not control the cookies of these websites. Consult third-party websites for more information about their cookies and how to manage them. Strictly necessary cookies: They are essential so that you can move around a website and use its functions. Without these cookies, we wil not be able to offer you the services you request, for example, remembering previous actions (such as entered text) when you return to a page without having logged out. Performance cookies: They collect information about how a web page is used, for example, which pages users go to most frequently and whether those web pages give them error messages. These cookies do not collect information that identifies the user: all the information collected by these cookies is aggregated and therefore anonymous. It is only used to improve the functioning of a website. Functionality cookies: They make it possible for a website to remember your preferences (such as username, language or your geographical location) and offer you enhanced and personal funtions. For example, a website could offer you tax information regarding local prices by using a cookie to save Group To Go, S.A. de C.V. – Groups2go province where you are currently located. Functionality cookies can also be used to provide services that you request, such as watching a video. The information collected by these cookies can be kept anonymous and will not be able to track your browsing activity on other websites. Advertising cookies: These are used to show you the adveriesements most relevant to you and your interests. They are also used to limit

the number of times you see an ad, as well as to help measure the effectiveness of an advertising campaign. They remember whether you have visited a web page or not, and this information is shared with other organizations, such as advertisers. Advertising cookies will often be linked to the functionality of a third-party site.

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